






Complete User Guide

## Welcome to The Fish Girl App

Australia's leading seafood connection platform designed to:

-  Bridge the gap between producers and chefs
-  Promote sustainability in seafood sourcing
-  Build transparent relationships across the industry

### Join Australia's Sustainable Seafood Movement

From water to plate with complete transparency



## Why Thousands of Seafood Pros Choose Us

### For Chefs & Buyers

- ✧ **Source faster** - Request directly from 300+ trusted Australian producers
- ✧ **Discover exclusives** - Seasonal catches like scampi caviar at your fingertips
- ✧ **Learn & network** - Join events and communities with top industry peers
- ✧ **Tell your story** - Highlight sustainable practices to valued customers

### For Producers & Suppliers .

- ✧ **Sell smarter** - Showcase products to premium buyers 24/7

### Key Features You'll Love

- ✓ **Community Feed** - Share updates and get inspired
- ✓ **Real-time Marketplace** - Request products in minutes
- ✓ **Event Hub** - Find workshops, tastings and networking events
- ✓ **Secure Messaging** - Communicate directly within the app



Sign Up



Home



Community



Events



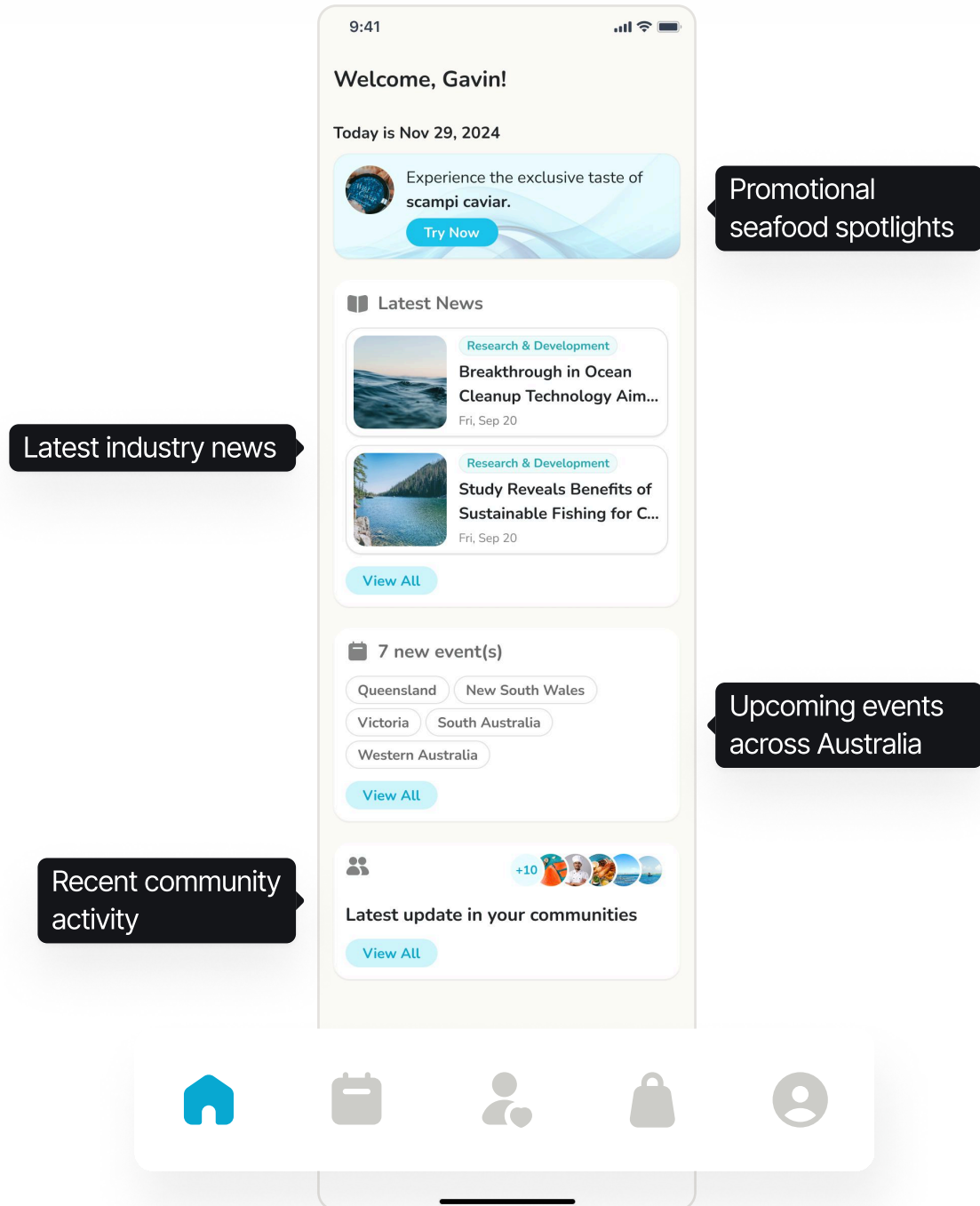
Marketplace



Profile

## Welcome to Your Fish Girl Home

Your personalised seafood hub, designed to connect you with what matters most in Australia's seafood industry.

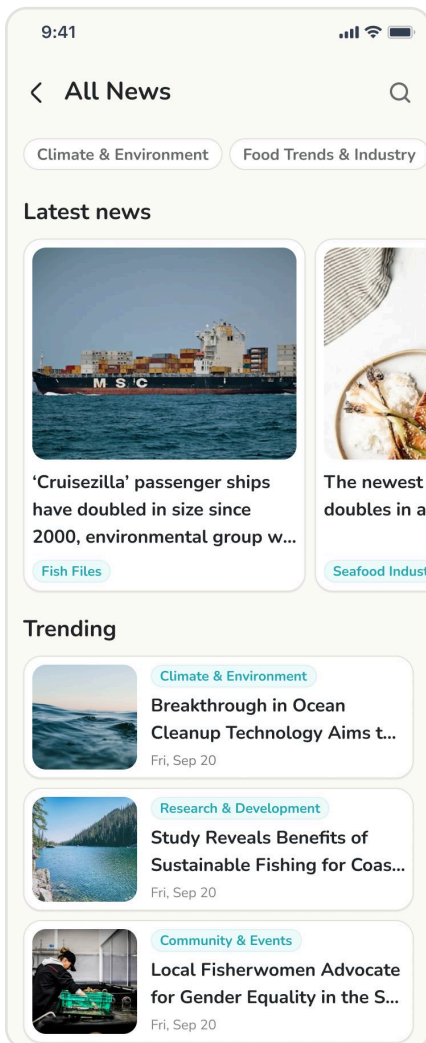


When you tap "[View All](#)" on latest news, you find what matters fast:

- Filter by topic (Climate, Trends, Research)
- Search keywords (e.g., "lobster sustainability")
- Spot trends with highlighted tags ([#MSCcertified](#))

Tap any story to:

- Read full articles with key quotes & visuals
- Save/share insights
- See related updates





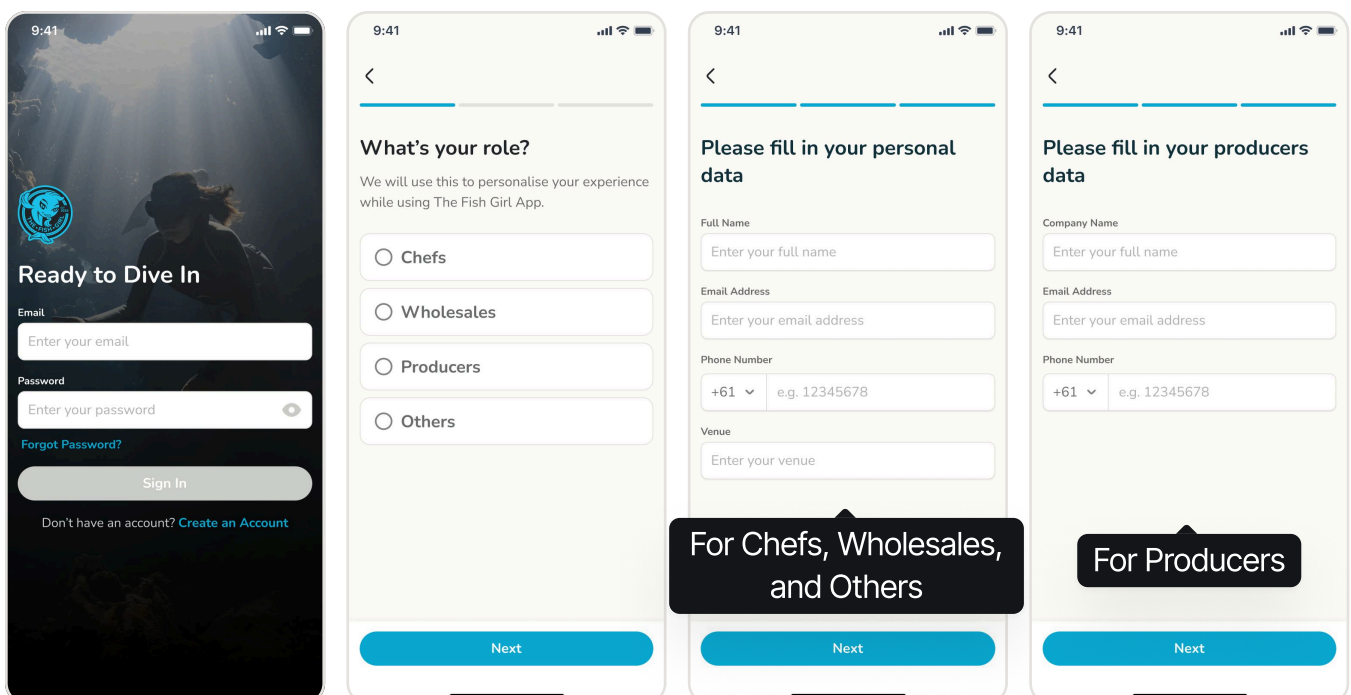
## Getting Started

### Download & Installation

- Download from App Store or Google Play
- Requires iOS 13+/Android 5+
- 50 MB storage space needed

### First-Time Setup

1. Open app and select "Create an Account"
2. Choose account type:
  - 🐟 Producer
  - 👨‍🍳 Chef
  - 📦 Wholesaler
  - Others
3. Complete profile with:
  - Full name (For Chefs, Wholesales, and Others) and Company name (For Producers)
  - Email address
  - Phone number
  - Venue (For Chefs, Wholesales, and Others)
4. Create new password.



**Ready to Dive In**

Email  
Enter your email

Password  
Enter your password

[Forgot Password?](#)

[Sign In](#)

Don't have an account? [Create an Account](#)

**What's your role?**

We will use this to personalise your experience while using The Fish Girl App.

☐ Chefs

☐ Wholesales

☐ Producers

☐ Others

**Next**

**Please fill in your personal data**

Full Name  
Enter your full name

Email Address  
Enter your email address

Phone Number  
+61 e.g. 12345678

Venue  
Enter your venue

**For Chefs, Wholesales, and Others**

**Next**

**Please fill in your producers data**

Company Name  
Enter your full name

Email Address  
Enter your email address

Phone Number  
+61 e.g. 12345678

**For Producers**

**Next**

## Creating New Password

When creating your password during sign-up, it must contain:

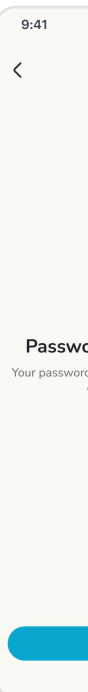
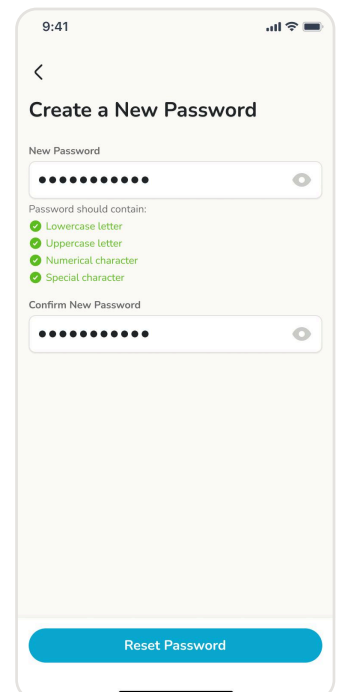
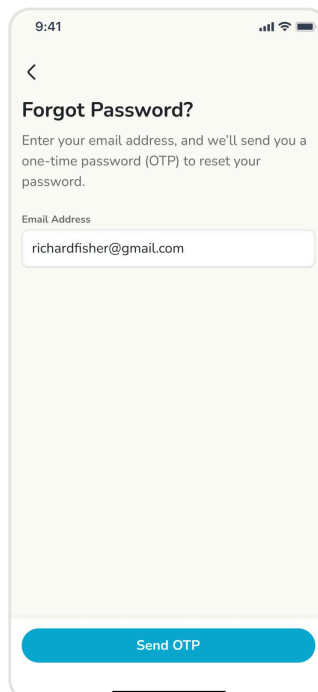
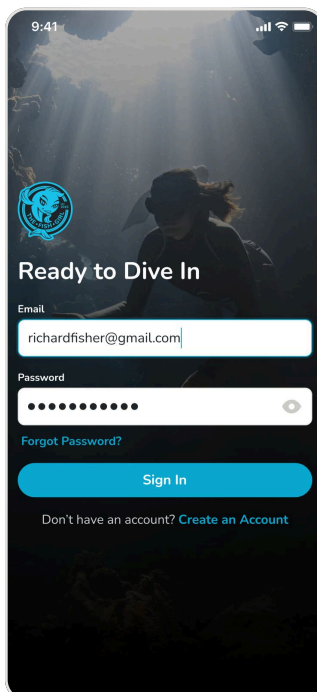
- At least 8 characters
- 1 uppercase letter (A-Z)
- 1 lowercase letter (a-z)
- 1 number (0-9)
- 1 special character (!@#\$%^&\*, etc.)

Example valid password: *Seafood!2024*



## Changing Your Password

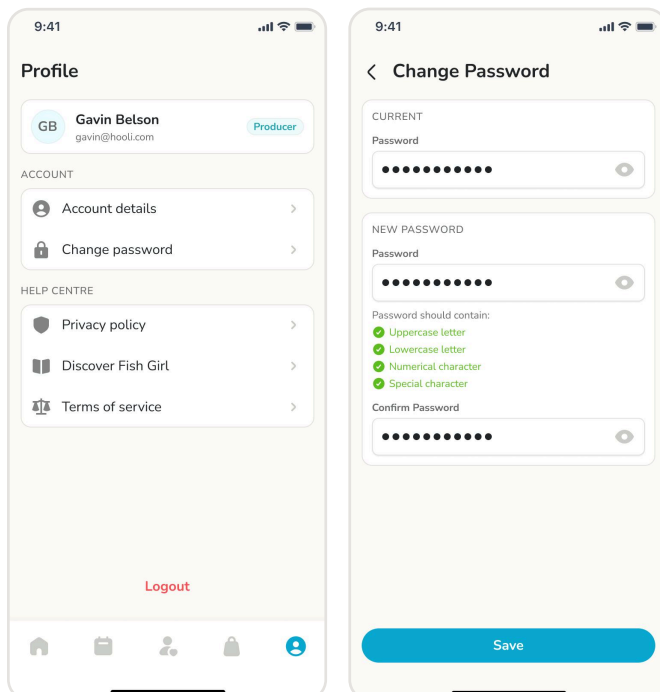
1. From Login Page (Forgot Password):

- Tap "[Forgot Password?](#)"
- Enter your registered email → "[Send OTP](#)"
- Check email for 6-digit code (valid for 5 minutes)
- Enter OTP → Create new password meeting requirements
- Confirm new password → "[Reset Password](#)"



### Updating Your Password

1. Navigate to Password Settings
  - Go to your [Profile](#) tab
  - Select "[Change password](#)" under ACCOUNT
2. Enter Password Information
  - Current Password: Verify your existing password
  - New Password: Create a secure password
    -  Must include:
      - 1 uppercase letter
      - 1 lowercase letter
      - 1 number
      - 1 special character (!@#\$%^&\*)
    -  Cannot reuse old passwords
3. Save Changes
  - Tap "[Save](#)" to confirm
  - You'll receive confirmation that your password was updated



## Why Join Communities?

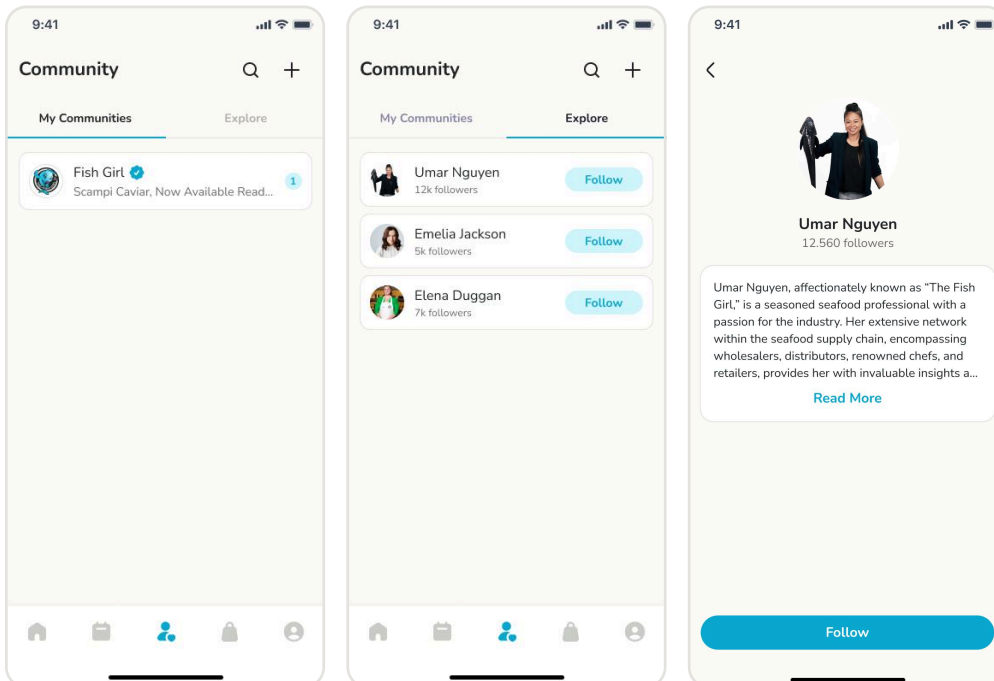
### Benefits for You:

- **For Producers:** Showcase catches, get instant feedback
- **For Chefs:** Swap recipes, find rare ingredients
- **For All:** Shape industry trends through discussions

## How to Engage (Simple Steps)

### Find & Follow Communities

1. Tap [Explore](#) → Browse pages (e.g., Umar Nguyen)
2. Tap [Follow](#) → Get updates in your feed



### Create Your Community

1. Tap "+" → Add name/photo/description
2. Tap [Create](#)



### Interact & Grow

#### 1. Like

- Tap ❤️ below any post

#### 2. Comment

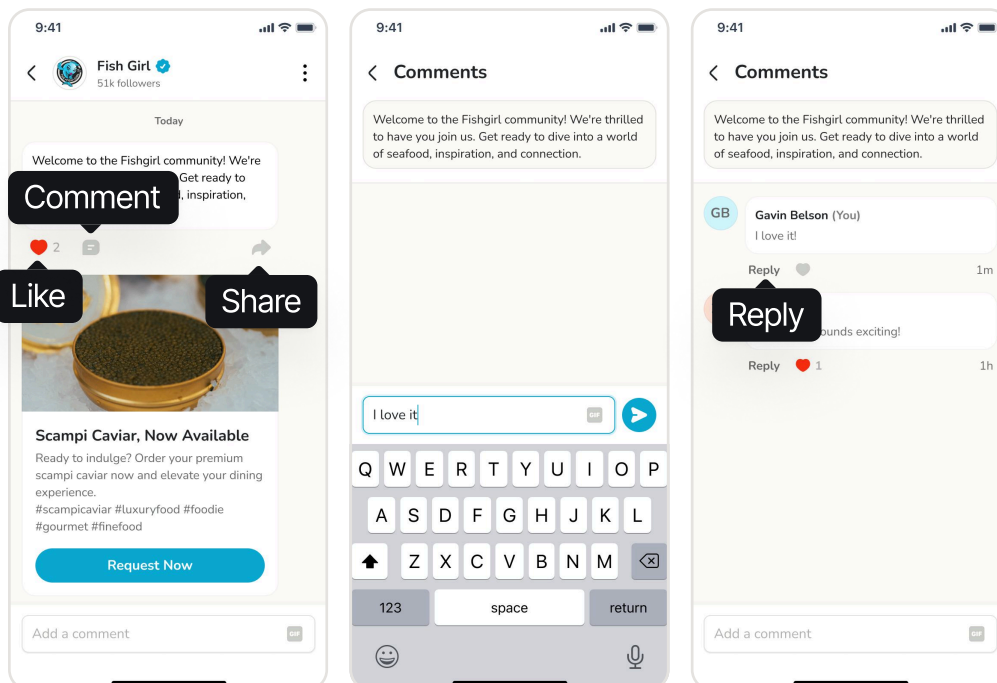
- Tap 💬 → Type → Post

#### 3. Share

- Tap ➦ → Send to chats/email

#### 4. Reply

- Tap "Reply" under any comment → Type response → Press return



### We Need You!

This isn't just an app - it's a movement. For The Fish Girl to truly revolutionise seafood sourcing, we need YOU to share, learn, and grow with us.

*Umar, Founder*

### Find Events

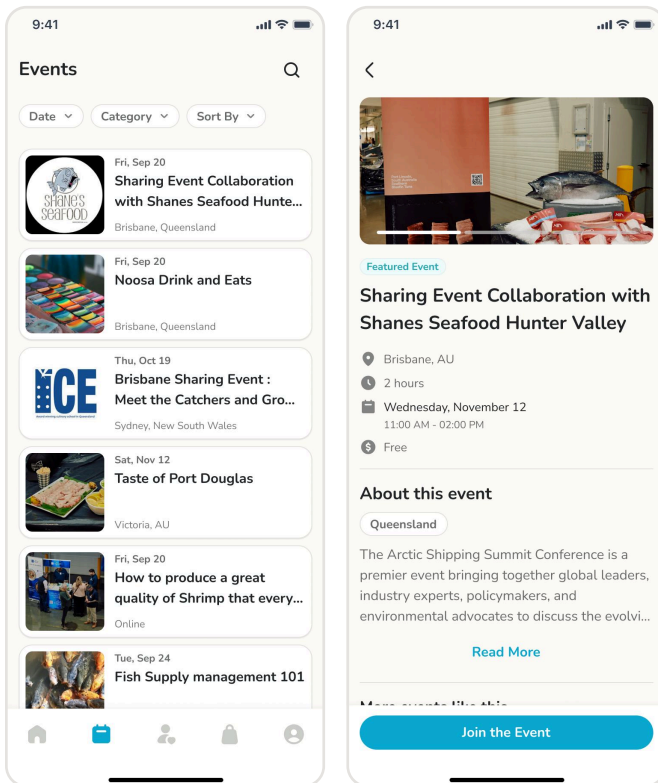
1. Go to Events tab
2. Browse cards showing:  
Date 📅 | Type 🏷️ | Location 📍
3. Sort by date/location

### View Details

Tap any event to see “[Time/duration](#)”, “[Cost \(Free/Paid\)](#)”, and “[Full description](#)”

### Join Events

Tap Join Event → Redirects to Eventbrite for registration



### Secure Your Event Tickets

Remember to complete your registration on Eventbrite after RSVP'ing in-app. Many events require ticket purchases or additional details through our official ticketing partner.

## Three Ways to Request Seafood

1. **Featured Products** (Instant Offers) → Promotional cards (e.g., "scampi caviar")

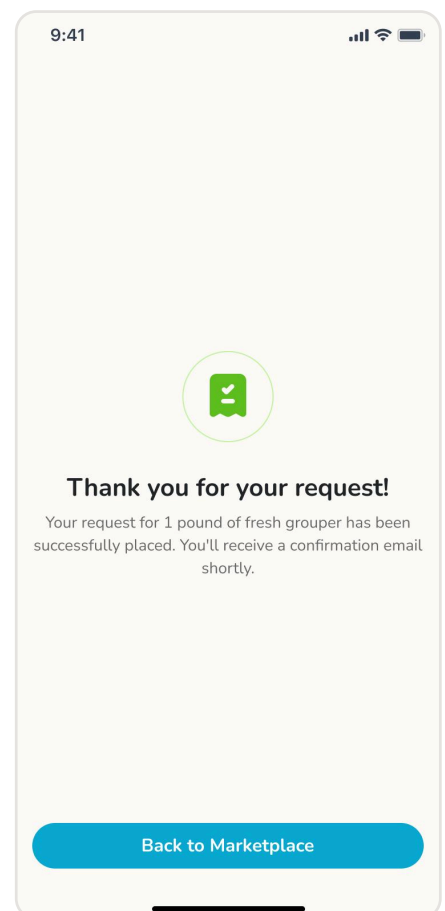
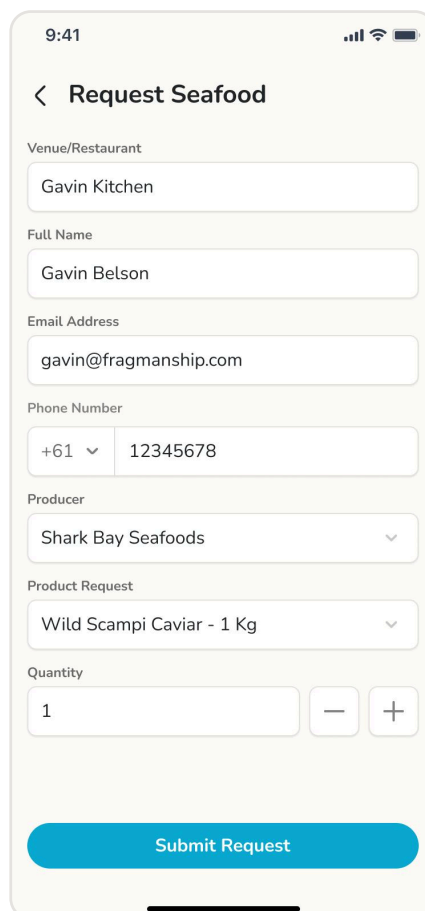
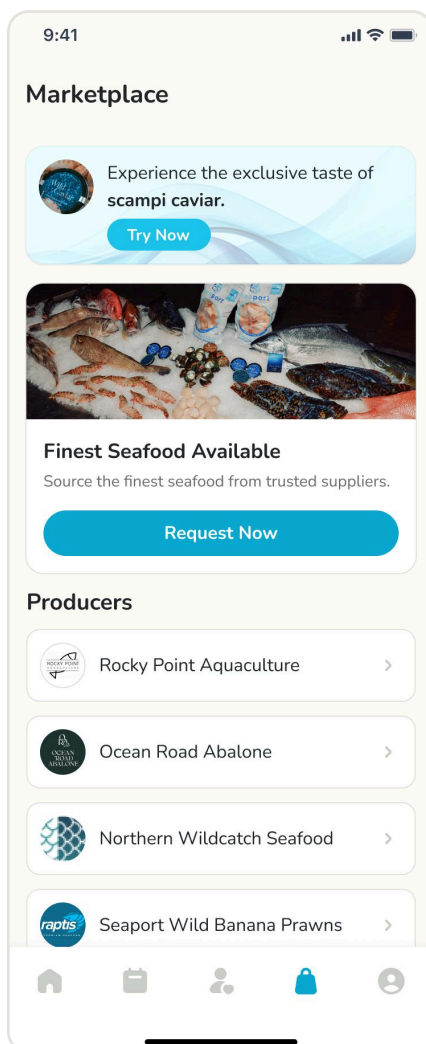
- Tap **"Try Now"** → filled out request form → **Submit**

2. **General Requests** (Custom Request) → "Finest Seafood Available" section

- Tap **"Request Now"** → filled out request form → **Submit**

3. **Direct from Producers List**

- Browse supplier profiles (e.g., Rocky Point Aquaculture)
- Tap **producer** → filled out request form → **Submit**



## Updating Your Account

1. Access Profile Settings
  - Tap [Profile](#) tab (bottom navigation)
2. Edit Basic Information
  - Full Name/Email:
    - a. Under Account Details → Tap "[Full Name](#)" or "[Email](#)"
    - b. Enter new information → Tap "[Save](#)"
3. Change Location
  - Under Personalizations → Tap "[Location](#)"
  - Select new region (e.g., Victoria → Queensland)

